

## **PIXEL SMS Promotion**

### **Terms and Conditions**

#### *Promotion Period*

- Offer is valid only during the specified promotion period (23rd July 2025 to 31st July 2025).

#### *Eligibility*

- Open to customers who received the promotional SMS from NEOS.
- Customers must successfully onboard to the NEOS platform during the promotion period to be eligible.
- Only the first qualifying transaction made via NEOS during the campaign period will be considered for cashback.
- Eligible payment types for this promotion are mobile recharges and utility bill payments.
- Credit card bill payments are excluded from this promotion.

#### *Cashback Offer*

- Eligible customers who complete their first qualifying transaction via NEOS during the promotion period will receive 100% cashback, subject to a maximum of LKR 500.
- Each customer is eligible for a maximum cashback of LKR 500 under this promotion.
- The cashback is non-transferable and cannot be combined with any other promotional offers.